



EXPORT NEWSLETTER 2013

ISSUE: JUNE

Ladies and Gentlemen,

Projects are defined as unique assignment conducted over a specified period of time with limited financial and human resources. Often project groups with an own organization are founded working apart from the day-to-day structure. At the same time many projects are realized in addition to the daily business.

Our newsletter shows how many activities we realize in our international sales organization each month.

Enjoy reading what happened in June.

TOPICS

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- VIPA 200V: Fit for the future

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- VIPA Italia at the SPS/IPC/Drives in Parma
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- Assembla Engineering celebrates 10th company anniversary
- VIPA USA at the Toronto "ATXshow" in May

VIPA MARKETING

- New flyer: Connectivity

VIPA PRODUCTS

- 200V CPUs programmable with TIA
- SLIO: modified analog input modules
- 300V/S: Prewired front connectors

DID YOU KNOW...?



VIPA GENERAL

VIPA 200V: Fit for the future

System 200V was the first own design for a VIPA PLC, it was launched on the market around 15 years ago. Even today it is one of the most popular VIPA systems. In this Newsletter you will find some interesting news about this still state-of-the-art system. We keep making it fit for the future.

[VIPA 200V](#)



VIPA INTERNATIONAL

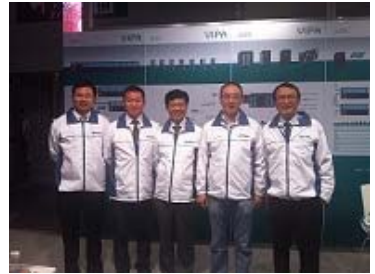
VIPA China exhibiting in Guangzhou

From May 20th – 23rd VIPA China took part in CHINAPLAS exhibition together with their regional distributor Wattage Machinery Co. Ltd.

With a location in Guangzhou, this exhibition mainly serves clients in the Southern regions of China and from South-East Asia. The participation was organized under the concept of “German pavilion” which offers favorable conditions to our German – Chinese business structure.

We have received many interested visitors on the booth and are planning to participate again next time.

chinaplasonline.com



VIPA Italia at the SPS/IPC/DRIVES in Parma

The team of Luigi Bernardelli exhibited at the SPS/IPC/DRIVES ITALIA in Parma again this year. In hall 2 booth J002 you received all news about the newest products and solutions of our new partner YASKAWA.

“After the first day we already realized that the interest in our solutions is enormous and that we are on the right track. We are looking forward to welcoming everybody at the SPS/IPC/DRIVES in Parma”, said Luigi Bernardelli, CEO VIPA Italia S.r.l.

The exhibition took place from May 21st until 23rd May 2013.

It was a successful and busy trade show.

sps-italia.net



Satomec participating in swisst.fair

On May 23rd – 24th in Moutier and June 6th - 7th in Zurich, Satomec exhibited on swisst.fair. It's a specialized exhibition for Swiss providers of automation and electronic components with many visitors from machine and plant construction, development and engineering. The vast booth construction offered a comfortable atmosphere for presentation and advice to the visitors. It is planned to follow the same concept next time.

swisstfair.ch



Assembla Engineering celebrates 10th company anniversary

In April, Assembla Engineering, our distributor in Romania, celebrated its 10th company anniversary.

We would like to express our congratulations to this great business success and we are proud of having Assembla as our official partner since 2005.

Many thanks to the whole team for your commitment of many years and all the best for the future.

assembla.ro



VIPA USA at the TORONTO “ATXshow” in May

From May 14th to 17th we took the opportunity to be present at the well-reputed ATX show in Toronto/Canada. We were using the VIPA mobile solution, customized for VIPA USA in the new CI. The booth's little space (125 ft²) was used efficiently by our new booth concept. The presentation was totally brand orientated and prominent to catch the visitor's attraction.

Beside the general recognition in the Canadian automation market



we were focusing another target at this fair: Finding new VIPA distributors.

The concept worked out very well: Two of our top-candidates could be convinced to take over the VIPA distribution in Canada.

Good luck, VIPA USA!



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New Flyer: Connectivity

The German issue already exists. Currently we are working on an English edition, which will soon be available.

It is a product flyer where our connectors (Profibus and PROFINET) as well as PROFIBUS Hub B5 and PROFIBUS Repeater B1 are presented and described in detail.



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200V CPUs TIA-Portal programmable

As announced in our previous newsletter, VIPA updated its product range in 200V.

Some of the 200V CPUs are now programmable in TIA.

These are: 214-1BA06, 216-1BC06, 214-2BM06 and 215-1BA06. For now, these are the only CPUs in 200V which are programmable in TIA. In the future, others will follow.

SLIO: modified analog input modules

Two more SLIO modules were also put on the market:

031-1CD35 and 031-1CD45. They have less parameter bytes than the comparable modules 031-1CD30 and 031-1CD40 which makes them especially useful for the communication via PROFIBUS.

Prewired Front Connectors for System 300

At the first 30 cm of the cable harness a cable protection is fixed. Each cable is clearly labeled with the contact number of the plug. They will be available in three different lengths: 2.5 m, 3.2 m and 5.0 m.

The pre-wired front connectors will be packed in a plastic bag. They will be available from the end of July.



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...that we just had an audit for the prolongation of our DIN EN ISO 9001 certification?

